

## hogatec 2010:

### Very Important Purchasers' Club welcomes international Guests in an exclusive atmosphere

For the third time now hogatec, the International Trade Fair Hotels, Gastronomy, Catering, will offer international guests a very special service from 12 to 15 September: the Very Important Purchasers' Club will serve as the meeting point for the industry and the place amidst Düsseldorf trade fair activities for important international distributors from retail and professional planning to exchange ideas with exhibiting industry representatives. The hosts are exhibiting companies represented by such associations as HKI e.V. (Building, heating and kitchen technology), GGKA e. V. (Gastronomy and Large Kitchen Fitting) and FCSI (Foodservice Consultants Society International). The VIP-Club – exuding a classic lounge atmosphere – will provide an ideal communicative platform with various options for face-to-face and group meetings. Membership is restricted exclusively to resellers from specialist retail and planner's offices.

At hogatec 2010 VIP trade visitors have a host of services and benefits at their disposal: from free access to the trade fair and Lounge, Club Snacks & Drinks to the conference rooms at the VIP Club, not forgetting a limo service for trips to the city centre, to name but a few of the privileges. At the VIP-Club technical talks between exhibitors from the industry and key customers can be held on 'neutral territory' in an exclusive setting. Access to the Club Lounge is complimentary for members and one accompanying guest.

hogatec 2010 held at the Düsseldorf Exhibition Centre is open to trade visitors daily from Sunday, 12 to Wednesday, 15 September 2010, from 10.00 to 18.00 hrs. Together with the concurrently held food fairs InterMopro, InterCool and InterMeat it will again "serve" a first-class menu, i.e. all four trade fairs can be attended on one ticket.



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Mitgliedschaften der  
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The global  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung



The 1-day ticket costs 30 Euro (18 Euro in advance from the online box office (+ postage)), the 2-day ticket 47 Euro (35 Euro from the online box office). Students and trainees pay 10 Euro. Furthermore, the trade fair ticket includes free travel to and from the fair grounds on public transport operated by the VRR (Rhine-Ruhr Transport Authority). For further information related to hogatec go to [www.hogatec.de](http://www.hogatec.de), [www.intermopro.de](http://www.intermopro.de), [www.intercool.de](http://www.intercool.de), [www.intermeat.de](http://www.intermeat.de).

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